

SPONSORSHIP OPPORTUNITIES

Applause for those who could use a hand!

323.920.5069 | actoutlb.com



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ABOUT ACT OUT

The Act Out Theatre Company

is Southern California's only no/low-cost theatre and arts education program serving ages 6th grade through adult. Though we serve all of Long Beach and the surrounding communities, our focus is providing new experiences for at-risk youth in the urban areas of North Long Beach. Going beyond arts-based education and training, we provide youth mentoring and community outreach opportunities that are transforming our neighbors into better students, stronger families and leaders with a brighter hope for the future!

Theatrical Productions

We are offering three major productions for our 2019-2020 season. Each production provides our participants a chance to explore numerous arts-based opportunities, grow in their abilities and confidence, build healthy relationships with their peers and positive adult role models and learn new skills that will stay with them for life.

Arts Workshops

We offer numerous theatrical workshops including set design, sound and lighting, costuming and hair/make-up. We also feature a brand-new iMac computer lab where we have graphic design workshops and a Summer video production workshop.

Master Artists

Each production features well-known, working actors who come in to conduct Master Class workshops for our participants. These artists bring real-life experience and coaching advice that cannot be matched. Past artists include Broadway star and Tony Award nominated actress Susan Egan (*Beauty and the Beast*), Broadway star Scott Barnhart (*Book of Mormon*) and stage, television and screen actor John Walcutt (*Titanic*, *Seabiscuit*).



*Words cannot begin to describe **how thankful I am to have been given the opportunity to join this amazing program. I struggled with depression and anxiety disorder. It got so bad that I had to leave school to recover. Thankfully I am doing better now but I was still trying to find my "path." Discovering and meeting the wonderful people here helped me begin my path once again!*** — A participant



SEASON SPONSORSHIP

It takes one or two people in our lives to inspire us, and our son is inspired to go into acting because of his time at Act Out. He is a person that needs affirmation and I just wanted to thank you for being so supportive of him and all you do for these kids.” — A parent















































Our marketing impact

-  **2,500 tickets per season**
-  **750+ social media followers**
-  **2,000+ Email followers**
-  **Regular E-Blasts**
-  **Students from 15 local schools in the Act Out program**
-  **20+ professional working artists who volunteer to teach**

About Act Out Sponsorships

By becoming a Season Sponsor you become a hero in the lives of our participants and their families. This is an opportunity for you or your business to open a whole new world of experiences and arts training for youth and adults who may otherwise never get the chance. Plus, you get the added perk of raising awareness of your products, services and community profile across a broad audience.

	TITLE \$10,000	BENEFACTOR \$7,500- \$9,999	PATRON \$5,000- \$7,499	ADVOCATE \$2,500- \$4,999	PARTNER \$1,000- \$2,499	CONTRIBUTOR \$500-\$999	FRIEND \$100-\$499
Recognition as Title Sponsor							
Playbill ad	Full page color	Half page color	Half-page B&W	Quarter-page B&W			
Logo/name in event publicity							
Logo/name on website							
Logo/name in email blast to over 1,000 constituents							
Recognition from stage							
Recognition on video screen at all performances							
Complimentary show tickets	8 per show <i>(includes dinner theatre)</i>	6 per show <i>(includes dinner theatre)</i>	4 per show <i>(includes dinner theatre)</i>	4 per show <i>(no dinner theatre)</i>			
Reserved Seating/ Priority Access							
Half-price show tickets				4 dinner theatre	4 per show <i>(includes dinner theatre)</i>	2 per show <i>(includes dinner theatre)</i>	2 per show <i>(no dinner theatre)</i>
Private meet and greet with performers							
Act Out swag							

OTHER GIVING OPTIONS

MONTHLY DONATIONS

Monthly donations are an ongoing gift that you can pay in a convenient way. Each month, we will charge your credit or debit card or withdraw from your checking account the amount you specify. Your sustaining membership will automatically renew each year unless you choose to cancel or change it. Monthly gifts are crucial to providing an ongoing base of community support that hundreds of youth and families each year can rely on.

MATCHING GIFTS

Many employers match charitable contributions made by their employees, and in some cases will also match donations made by spouses, retirees and board members. The matching gifts program is a perfect opportunity to increase both your contribution and your membership benefits without added cost to you. Over 1,000 companies and foundations across the United States will match their employees' cash or volunteer gifts to non-profit organizations like Act Out. Contact your human resources department for details about your company's matching gift program.

GIFTS OF STOCK

Appreciated securities are perhaps the most cost-effective assets to use in making a gift. Stock gifts can be a cost-effective way to donate. A gift of stock that has been held for more than one year allows you to claim a charitable income tax deduction for the full fair market value of the donated stock, even if the stock's original cost to you was less than its current value. In addition, there is no capital gains tax due on the stock's appreciation.

IN KIND DONATIONS

Companies can also help with in-kind donations of goods or services. We gratefully accept discounts on goods and services. For more information on in-kind donations and to receive a copy of our Wish List, please contact travis@actoutlb.com.



This is absolutely the best place ever! I have gained so much confidence from the experience of being in such an amazing group. The shows are incredible and the people are wonderful. Thank you, Act Out Theater Company!"
—A participant





SPONSORSHIP AGREEMENT

YES! I would like to partner with the Act Out Theatre Company.

SPONSORSHIP COMMITMENT

(select one and complete contact/financial info)

- Title Sponsor (\$10,000)
- Benefactor (\$7,500-\$9,999)
- Patron (\$5,000-\$7,499)
- Advocate (\$2,500-\$4,999)
- Partner (\$1,000-\$2,499)
- Contributor (\$500-\$999)
- Friend (\$100-\$499)

AD SPECS

RECOMMENDED FILE FORMAT:

High-res PDF (AI, EPS, JPEG @ 300dpi are also acceptable)

PROGRAM AD SIZES:

Full page: 4.75" W x 8" H

Half page: 4.75" W x 3.875" H

Quarter page: 2.25" W x 3.875" H

Please email your artwork to:

travis@actoutlb.com

CONTACT INFORMATION

Company/Advertiser _____

Contact Name _____ Phone _____

Billing Address _____

City _____ State _____ Zip _____

Email _____

Payment Method Visa Mastercard Discover American Express

Card Number _____ Exp. Date _____ CSC _____

Cardholder Signature _____

-OR- Check (Payable to Act Out Theatre Company)

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The subject matter, form, wording, illustration and typesetting of all advertising are subject to the approval of **Act Out Theatre Company**, who has the sole right to edit all copy and may refuse to run any advertisement which, in its opinion does not conform to the editorial or graphic standards of the publication.

All advertisements are accepted and published by **Act Out Theatre Company** upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of **Act Out Theatre Company's** acceptance of such advertisements for publication, the agency and/or advertisers will

indemnify and hold **Act Out Theatre Company** harmless from any loss or expense, including without limitation, reasonable attorney's fees, resulting from claims or suits for libel, violation of privacy, plagiarism and copyright infringement based upon the contents of subject matter of such advertisement.

Advertisers agree to provide **Act Out Theatre Company's** mechanical requirements by the deadline specified. Materials submitted that do not meet published requirement may not be included in advertising.

Act Out Theatre Company will not be liable for failure to publish or distribute all or any part of

any issue because of labor disputes, accidents, fire or acts of God or other circumstances beyond the control of **Act Out Theatre Company**. Further, **Act Out Theatre Company** will not be liable for damages if, for any reason, **Act Out Theatre Company** fails to publish an advertisement.

Payment in full of invoiced amount is due upon receipt unless prior arrangement has been made. Sponsorship is for a period of 1 year from the time of payment.

No verbal agreements will be recognized. This agreement is not subject to cancellation by the advertiser.